

Forum

Friday, 11 May, 2018, Fraser's Restaurant
7.15am for 7.30am start - 9.00am
www.facet.asn.au



FACET
Forum Advancing Cultural &
Eco-Tourism Inc

Who's Who in Tourism

Learn from 2017 State & Australian Tourism Award Winners

How do you turn your great tourism product or business into one of the best visitor experiences?

Hear from a selection of 2017 State and Australian Tourism Award Winners, as they share with you their top five points that have contributed to make their business a stand out success .

Each award winner will share:

- What sets them apart, their key point of difference;
- The values they constantly apply to their business model;
- How they overcome challenges and thrive;
- Their core marketing activities that reap the best results;
- Their top three things they do that sustain their success.

You will gain an insight into:

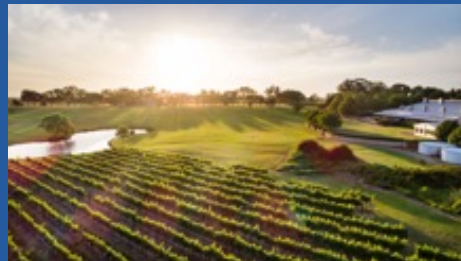
- Maintaining excellence at the high end;
- Benefits of partnerships & collaboration;
- Securing international markets and becoming China Ready;
- Theming your product, creating the hook and telling the story.



Janine Della Bosca Tour Guide
Fremantle Prison



Nikki King, Managing Director
Walk into Luxury



Grant Brinklow, Chief Executive Officer
Sandalford Wines Pty Ltd



Ryan Mossny, Co-Founder
Two Feet & a Heartbeat
Walking Tours

Event Details

Date & Time:

Friday 11 May 2018
7.15am for 7.30am start to 9.00am

Venue: Fraser's Restaurant,
Kings Park
Fraser Avenue, Perth

Parking behind the Restaurant

Cost: \$55 FACET members
\$38 FACET concession members
\$65 Non-members
\$45 Non-member concession

Breakfast included.

Prices includes gst

RSVP: Register online www.facet.asn.au
by 4 May or email: admin@facet.asn.au

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Department of Biodiversity,
Conservation and Attractions



*to inspire and promote the responsible community use of
Western Australia's cultural and natural heritage through tourism*

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Forum Presenters



Ryan Mossny, Co-Founder, Two Feet & a Heartbeat Walking Tours
Gold – 2017 WA Tourism Awards - Excellence in Food Tourism
Silver – 2017 Australian Tourism Awards - Excellence in Food Tourism
Gold - 2018 WA Heritage Awards – Professional Contribution
2012 FACET Golden Guide

One of Perth and Western Australia's best walking tours to experience culture, food, art, history, bars and restaurants, weaving through re-activated alleys and laneways. Ryan will explain his passion for heritage and stories that has resulted in the development of his award-winning small group walking tour experiences.



Janine Della Bosca, Tour Guide Fremantle Prison
2017 FACET Golden Guide Award
Gold - 2017 Australian & WA Tourism Awards - Cultural Tourism – Fremantle Prison
The FACET Golden Guide Award acknowledges best practice in tour guiding and is unique to WA. Janine has been a tour guide at the Fremantle Prison since 2010 when the site was added to the World Heritage list. Janine is genuinely invested in the authentic interpretation of the prison's heritage and passionate about continuing the great traditions of storytelling through her role at the Prison.



Grant Brinklow, Chief Executive Officer, Sandalford Wines Pty Ltd
Gold – 2017 Australian & WA Tourism Awards - Tourism Wineries, Distilleries & Breweries
Gold – 2017 WA Tourism Awards - Excellence in Chinese Tourism
Silver – 2017 WA Tourism Awards - Tourism Restaurants & Catering Services
Sandalford Wines has long been recognised as one of Western Australia's best, multi-awarding winning wineries. Grant joined Sandalford in 1999 to 2003 as Chief Operating Officer. He returned to Sandalford Wines as Chief Executive Officer in 2005.



Nikki King, Founder & Managing Director of Walk into Luxury
Gold – 2017 WA Tourism Awards - Tour & Transport Operators
Walk into Luxury offers guests a chance to experience the best of nature on the Cape to Cape and Bibbulmun Track, combined with gourmet food and wine and exclusive accommodation, and was recognised in 2016 as a 'Great Walk of Australia', the first WA walk to join the collective. A relatively new business, established in 2014, Walk into Luxury is a 100% carbon neutral business, having achieved Advanced Eco Tourism Certification.

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Registration Form



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Registration also available at www.facet.asn.au

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Contact Details

Name _____

Position _____

Company _____

Address _____

Postcode _____

Email _____

Phone _____

Payment Details

Amount Payable \$ _____

Cheque EFT Online MasterCard VISA

Card Number

Name on Card _____ Expiry Date /

Signature _____

Cheques to be made payable to FACET, PO Box 342, NORTH BEACH 6920
EFT Details: BSB 306 051, Acc No: 4163306. Quote your name as reference
Pay online at www.facet.asn.au

ABN 65 924 883 562. This is a TAX INVOICE, please retain for TAX purposes. Fees include 10% GST.

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