

**2024 Forum Advocating Cultural and Eco-Tourism Inc. (FACET)
Annual General Meeting (AGM)**

**AGENDA – Tuesday, 22 October 2024, 4.30-5.30pm in the Geographe
Room, State Library of WA, 25 Francis Street, Perth.**

The AGM will be followed by refreshments from 5.30pm to 6.00pm, then we hope you can join us for a meal, at your own cost, from 6.15pm to 8.45pm at nearby restaurant Stories Front Yard at Yagan Square.

RSVPs and Proxy forms for the AGM would be appreciated by email to admin@facet.asn.au by 17 October 2024, and please advise if you will be coming along to the dinner following the AGM, thank you.

A G E N D A

1. Welcome
2. Acknowledgement of Country
3. Apologies
4. Proxies
5. Minutes of the 2023 AGM – 25 October 2023
6. Chair's Report
7. Financial Statements
8. Executive Committee Nominations
9. General Business
 - 9.1 Proposed change to the Constitution to allow FACET to become a registered charity.
10. Meeting Closes – refreshments served.

**Minutes of the Forum Advocating Cultural and Eco-Tourism Incorporated (FACET)
Annual General Meeting (AGM) held on Wednesday, 25 October 2023 from 4.33pm to
5.16pm in the Great Southern Room of the State Library of Western Australia,
25 Francis Street, Perth WA 6000.**

1. **Attendance:** Ryan Mossny (Chair/President)
Dr Steve Crawford (Deputy Chair/Deputy President)
Chris Pye AM (Treasurer)
Tracy Shea (Executive Officer/Secretary)
William Barry
Tabetha Beggs
Caroline Buck
Vanessa Costanzo
Mark Delane (Zoom)
Wendy Dowling AM
Lisa Hindmarsh
Jason Graneri (last part of meeting)
Kelly Leonard
Euan Martin
Karl Millard
Ric Newman
David Newsome
Sharon O'Reilly
Cath Sutherland

2. **Apologies:** Pat Barblett AM
Jan Barrie
Michael Collins
Linda Daniels
Prof. Ross Dowling AM
Kim Eckert OAM
Laura Gray
Drury Heath
Sally Hollis
Janet Holmes à Court AC
Colin Ingram
Sebastian Jones
Yvonne Larsen

Sonja Mitchell
Karen Morrissey
Jacinta Overman
Jeremy Perks
Ann Pilkington
Amanda Smith
Jamie Van Jones

3. **Proxies:** Colin Ingram for the Chair

4. **Acknowledgment of Country**

The Chair acknowledged the Wadjuk Noongar people as the Traditional Owners of the land on which we met and paid his respects to their Elders past and present.

5. Minutes of the 2022 AGM

Minutes of the 2022 FACET Annual General Meeting held on 26 October 2022 were accepted as a true and correct record of the meeting. Moved: Steve Crawford. Seconded: Wendy Dowling. Carried unanimously.

6. Chair's Report

The Chair welcomed all attendees and thanked the members of Geoparks WA who had stayed on after their own AGM to attend the FACET AGM.

The Chair acknowledged Mrs Pat Barblett AM – Founder, Life Member and Patron of FACET – for her foresight in establishing the organisation nearly 33 years ago and noted that she had wanted to attend the AGM today but, in the end, had felt unwell so sent her best wishes instead. Ryan had taken over from Pat as Chair six years ago, when Pat had resumed the role of Chair for a short period.

Ryan commenced his report by acknowledging the huge contribution of the FACET Executive Committee (Board) members throughout the year, who attended meetings every five to six weeks and also volunteered their time to contribute to the various Subcommittees and assist with events.

Ryan also expressed his profound gratitude to FACET's longstanding partners, the Parks and Wildlife Service of the Department of Biodiversity, Conservation and Attractions (DBCA) and Tourism Western Australia for their ongoing support. Other major sponsors and supporters, the City of Perth and the Heritage Council of WA were also acknowledged and thanked for their valuable ongoing support. FACET's appreciation of the assistance provided by WAITOC and many local government authorities during the year was also acknowledged.

Over the reporting period, FACET had delivered a number of highly successful and well attended events, including the "Sharing Your Stories Workshop" in October 2022 featuring renowned Australian story-telling and interpretation expert John Pastorelli from SToryComms; the "Building Sustainable Cultural and Eco Tourism Opportunities Around Dark Skies and Natural Phenomena Workshop" in November 2022 which helped set the scene for the Ningaloo Eclipse (total solar eclipse) at Exmouth in April 2023; the "Christmas Get-Together Tour and Dinner", which featured the then new Peddle Perth Tour; "The Art of Tour Guiding Conference" in February 2023; the "Heritage Tourism Workshop" held in Fremantle in March 2023; and the "Connecting the Tourism Industry with Local Government Workshop" held at the historic Perth Town Hall in June 2023. During the year, FACET continued to provide access to its events via Vimeo which allowed a significant number of people to participate online. FACET's events had united the various sectors of the tourism industry and provided valuable opportunities for professional development, collaboration and networking.

The Chair thanked Kate Gibson for her outstanding contribution to FACET's Board and events over several years, and for staying on as a co-opted member of the Board until February 2023 to convene and deliver the highly successful "The Art of Tour Guiding Conference". Kate had also convened this conference in 2022 and DBCA had subsequently asked FACET to run this conference on an annual basis due to the significant value it provided to the tour guiding sector.

The Chair also thanked FACET's Executive Officer Tracy Shea for her hard work this year and the support she provided to the Board and FACET's event partners.

The Chair tabled a written report to be included in the Minutes (see Attachment 1).

7. Financial Statements

The Treasurer, Chris Pye AM, reported that there had been significant progress made during the year with FACET's financial reporting systems and he thanked FACET's bookkeepers – Yoswan Enterprises, and in particular Jason Graneri and Zoe Kosky – for their services and support. It was noted that FACET was making the transition from Bankwest to NAB for its banking services as Bankwest had indicated it would no longer be supporting business enterprises into the future. The transition was currently underway and was proceeding smoothly.

Chris Pye moved that the FACET financial accounts be accepted. Seconded Wendy Dowling. Carried unanimously.

8. Executive Committee Nominations

Seven nominations were received for nine vacant positions and the nominations were summarised in the meeting papers.

The Chair acknowledged the members who were stepping down this year, namely Euan Martin from Tourism WA, Michael Hughes from Murdoch University, and Harriet Wyatt (who had retired from the Board in August 2023). It was noted that all these members had made exceptional contributions to FACET's deliberations and events, and they were thanked for their service to the Board.

Euan had joined when he was employed at the Shire of Chittering and had remained on the Board after he transitioned to employment at Tourism WA. He brought many innovative ideas and much enthusiasm to the Board, and FACET looks forward to working on an ongoing basis with Euan and his colleagues through FACET's partnership with Tourism WA. Harriet's contribution as a heritage professional was always highly valued by the Board and the links she provided between FACET and the Department of Planning, Lands and Heritage were always highly appreciated. In Michael's case, he had been a member for around ten years and had brought excellent perspectives from the university and research sector as well as valuable links to tourism students and academics. All three members will be missed.

The nominees seeking election for a two-year period to the FACET Executive Committee (Board) were:

Caroline Buck	Member seeking election as a Committee Member
Michael Collins	Committee Member seeking re-election as a Committee Member
Mark Delane	Committee Member seeking re-election as a Committee Member
Kelly Leonard	Member seeking election as a Committee Member
Ryan Mossny	Chair seeking re-election as Chair
Chris Pye AM	Treasurer seeking re-election as Treasurer
Cath Sutherland	Committee Member seeking re-election as a Committee Member

The Chair noted that as there were fewer nominations received than the number of positions vacant, there was no need for a formal election process and all nominees were considered duly elected.

For the office-bearing positions, there was one nomination for Chair (President), being Ryan Mossny. Steve Crawford moved that Ryan be accepted for this position. This was seconded by Chris Pye and accepted unanimously. There had been one nomination for Treasurer, being from Chris Pye. This nomination was seconded by Cath Sutherland and accepted unanimously.

The Chair congratulated new members Caroline Buck and Kelly Leonard, thanked them for their nominations and welcomed them to the Board. He also extended his thanks and gratitude to all the returning members of the FACET Board for their continuing support for the organisation.

Action: The Chair will send a letter of thanks to each outgoing member of the Board.

9. General Business

9.1 The Chair mentioned the recent announcement from Jeremy Perks and Jan Barrie (Global Gypsies Tours and Training) that they were retiring. He noted the huge contribution of Jeremy and Jan to the Western Australian tourism industry and the innovation and leadership they had provided. Jeremy and Jan were longstanding FACET members and Jeremy had been the FACET Golden Guide Award winner in 2004. Jeremy and Jan had also made a significant contribution to Tour Guides Western Australia, which had been formed around 40 years ago and which had merged with FACET in 2020/21.

Ryan moved a motion that "FACET sadly accepts Jeremy and Jan's decision to retire but acknowledges their huge contribution to the WA tourism industry and wishes them well in their retirement". Seconded by Wendy Dowling. Carried unanimously.

Steve Crawford also recognised that since the 1990s, Jeremy and Jan had pursued their innovative idea of tag-along tours and had displayed great persistence and tenacity. They are a wonderful couple to work with and had been a great inspiration and respected mentors to so many individuals and businesses entering the industry over the years.

Action: The Chair will send a letter to Jeremy Perks and Jan Barrie of Global Gypsies on behalf of FACET to recognise their huge contribution to the industry.

9.2 The Chair acknowledged the considerable progress that FACET had made in the last three years with the development of a new website, new financial system, and the expansion of the FACET Golden Guide Award into a national guiding award. He noted that the national award had been run in 2022 and 2023 and both winners had been the FACET Golden Guide Award winners for 2022 and 2023, Jamie Van Jones from Salt and Bush Eco Tours and Rosanna Angus from Oolin Sunday Island Cultural Tours WA respectively. This shows the strength of the tour guiding sector in WA and the significant influence that FACET has had in gaining recognition at the national level for the tour guiding profession.

There being no further business, the Annual General Meeting concluded at 5.16pm.

Next Annual General Meeting: Tuesday 22 October 2024.

Signed as a true and correct record of the meeting.

Chair:

Date:

Treasurer:

Date:

Forum Advocating Cultural and Eco-Tourism Inc. (FACET)

PO Box 197, Fremantle, WA, 6959

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0434 131174

Attachment 1 to the Minutes: Chair's Report

Dear FACET Members,

As we approach the end of this calendar year, it's the perfect time to reflect on our journey through financial year 2023. This year has not been without its successes, failures, challenges and lessons learned. Our overall success is all thanks to our collective efforts and unwavering commitment to enhancing the cultural, heritage, eco, and Aboriginal tourism landscape. It's also crazy to think that this is now my 6th report to the FACET membership since taking on the role of Chair in financial year 2018.

Events and workshops were part of a very busy year for FACET. The "Connecting the Tourism Industry with Local Government" event was more than just a workshop—it was an initiative designed to unite and educate diverse areas of the tourism landscape to ensuring we understand each other's strengths and challenges. The idea was simple: a more unified tourism sector can lead to more holistic growth. March's Heritage event, with presentations from the DBCA and the Murujuga Aboriginal Corporation about the Ngarjarli Art Viewing Trail in Murujuga National Park, took us on an evocative journey. Attendees didn't just learn; they felt, understood, and appreciated the significance of this rich cultural and natural heritage. February's "The Art of Tour Guiding Conference" was another memorable event. For the second year in a row, tour guides, both new and experienced, exchanged stories, tips, and practices, making the conference an excellent opportunity for guides to experience and learn. November 2022 was all about proactive planning for the Ningaloo Total Solar Eclipse event—a blend of strategy and vision. October had us embracing storytelling, which was a beautiful reminder that every entity, every member has a unique story, and these narratives are what give depth to our vast tourism tapestry. December 2022 was a festive affair, where together with Peddle Perth Tours, we celebrated the year gone by with an amazing scavenger hunt experience across the city including a get together for drinks after the event.

Financially, 2023 was a year of consolidation and incremental improvement. Our reliance on partner organizations for a significant chunk of our income made us realize the importance of diversified revenue streams. But this dependency also showcased the strength of our partnerships. We revisited our budgeting techniques, especially for our events. Our renewed focus on financial prudence helped us transition from deficit to profit. Every challenge we faced was a stepping stone

towards becoming a more resilient and strategic organisation. Our profit trajectory saw an encouraging shift from losing \$12,698 in 2022 to a profit of \$16,560 this financial year. Our equity growth was also positive, moving from \$120,708 in 2022 to \$137,268 in 2023. It wasn't all smooth sailing, especially with the income fluctuations from our partner organizations. Yet, with a keen eye on better budgeting for events and a proactive stance, our organisation emerged stronger.

Now, casting our eyes towards 2024, it's not just about events—it's about experiences that will shape the future of tourism. The spotlight on "Accessible Tourism" in February/March is our commitment to making tourism inclusive and enjoyable for everyone. April will again have us highlighting heritage tourism, a subject close to our roots. May will be an exciting blend of agriculture and tourism, as we set our sights on Swan Valley for the Agri-Tourism Forum. June is about collaboration and leadership with our anticipated participation at the TCWA State Tourism Conference in Mandurah. Each month that follows holds a promise: from deepening our ties with local government to offering expertise on trail town development. Our signature events, like the AGM or the 2025 "Art of Tour Guiding Conference," ensure a balance between serious discussions and enjoyable interactions.

No reflection is complete without acknowledging our pillars of support. Our sponsors—Department of Biodiversity, Conservation and Attractions, Tourism Western Australia, and the City of Perth—all have been instrumental in our journey. Their unwavering support, both financial and moral, is deeply cherished. Additionally, the role of our partner organizations cannot be understated. Their inputs, both in terms of financial contributions and strategic insights, have been invaluable.

In wrapping up, let me express my profound gratitude to all of you. Together, we've achieved a lot this year. Let's carry forward this momentum into 2024 and beyond.

Warmest regards,

A handwritten signature in black ink, appearing to read 'R. Mossny', with a long, sweeping underline.

Ryan Mossny
Chair



2024 ANNUAL GENERAL MEETING

Item 8 - Executive Committee (Board) Nominations:

A number of positions will become vacant on the FACET Executive Committee (Board) at the Annual General Meeting. Board Directors are elected for a two-year period. Nominations have been invited from all FACET members.

The following nominations have already been received:

<u>Name</u>	<u>Nominated Position</u>
Steve Crawford	Current Deputy Chair seeking re-election as Deputy Chair
William Barry City of Cockburn	Committee Member seeking re-election
Tabetha Beggs City of Armadale	Co-opted Committee Member seeking election
Wendy Dowling AM Ideology Pty Ltd	Committee Member seeking re-election
Lisa Hindmarsh WAITOC	Committee Member seeking re-election
Sally Hollis Rottnest Foundation	Committee Member seeking re-election
Sharon O'Reilly City of Swan	Committee Member seeking re-election
Amanda Smith Department of Biodiversity, Conservation and Attractions	Committee Member seeking re-election

Information about these and any further nominees will be provided after nominations close on Thursday 10th October 2024 (see Nomination Form below).

INVITATION TO NOMINATE FOR THE FACET EXECUTIVE COMMITTEE

The Forum Advocating Cultural and Eco-Tourism Inc. (FACET) Executive Committee (the Board) is responsible for the management of the Association, in accordance with its Constitution. The Board meets every two months, or as necessary. The Board has several Subcommittees which meet as required.

Nominations from FACET Members are now invited to fill eight vacancies on the Board. In considering whether to nominate, it is important to note that a requirement of Board membership is regular attendance at meetings and that members actively contribute, where appropriate, to the various sub-committees and projects that are undertaken. For further information on Executive Committee responsibilities please contact FACET's Executive Officer Tracy Shea on 0434 131174 or by email: admin@facet.asn.au.

Election is for a two-year period and nominations will be ratified at the Annual General Meeting to be held on Tuesday, 22 October 2024 from 4.30-5.30pm in the Geographe Room, State Library of Western Australia, 25 Francis Street, Perth. Formal notice of the AGM, agenda and list of nominees will be forwarded to all members.

The current Executive Committee (Board) comprises:

Chair: Ryan Mossny
Deputy Chair: Dr Steve Crawford *
Treasurer: Chris Pye, AM
Secretary/Executive Officer: Tracy Shea

Committee Members:	William Barry *	Sally Hollis *
	Tabetha Beggs *	Kelly Leonard
	Caroline Buck	Sharon O'Reilly *
	Michael Collins	Christine Ross-Davies/Helena McCabe
	Mark Delane	- Ex officio, Tourism WA
	Wendy Dowling, AM *	Amanda Smith *
	Lisa Hindmarsh *	Cath Sutherland

(*) Indicates members who are due to stand down but are eligible for re-election.

If you wish to nominate, please complete the form below and attach a brief statement, no more than 250 words, detailing relevant qualifications and experience that you would bring to FACET. **Please email your nominations to Tracy Shea at: admin@facet.asn.au no later than COB, Thursday 10th October 2024.** Please contact Tracy by email or phone on 0434 131174 if you have any queries.

NOMINATION TO FACET EXECUTIVE COMMITTEE

NOMINEE: _____ **POSITION:** _____

NOMINEE'S SIGNATURE: _____

NOMINATOR: _____

NOMINATOR'S SIGNATURE: _____



APPOINTMENT OF PROXY

In accordance with FACET Constitution Rule 54 – Proxies

An ordinary member may appoint an individual who is an ordinary member as his or her proxy to vote and speak on his or her behalf at a general meeting.

I _____
(insert Member's Name)

being a financial member of the Forum Advocating Cultural and Eco-Tourism Inc. (FACET)

hereby appoint: _____
(insert Name of Proxy)

who is also a financial member of FACET, as my proxy,

or the Chairperson of the meeting as my proxy,

to vote on my behalf at the Annual General Meeting to be held on **22 October 2024**.

Signed: _____

Dated: _____

Proxies should be received by FACET at admin@facet.asn.au by no later than Thursday, 17 October 2024.

A proxy need only be returned if you will not be at the meeting and you wish your vote to be recorded.